



The Complete Solution to Protect, Restore, & Upgrade Your Chimney & Fireplace

For a warmer, safer, & more enjoyable experience.

- With -

ChimneySaver® • ***Heat*** **||** ***Shield***® • ***PriorFire***® ***Retrofit***
Fireplace System

1

Protect the Outside of the Chimney

ChimneySaver[®]

The Leader In Chimney Protection

Your chimney is extremely susceptible to damage caused by mother nature. Get complete protection for the outside of your chimney to ensure it is water-tight and leak proof.



STEP 1: Seal the Top (The Crown)

The first line of defense against the elements is the crown. Most crowns develop cracks over time, which is a big source of water leaks.



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STEP 2: Waterproof the Side Walls (The Brick & Mortar)

Wind driven rains can drive water into the chimney through the brick and mortar joints, allowing water leaks in your home.



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STEP 3: Seal the Bottom (The Flashing)

As rain runs down the chimney, it ends up at the flashing (where the chimney meets the roof). Small cracks or holes in this area can turn into big water leaks.



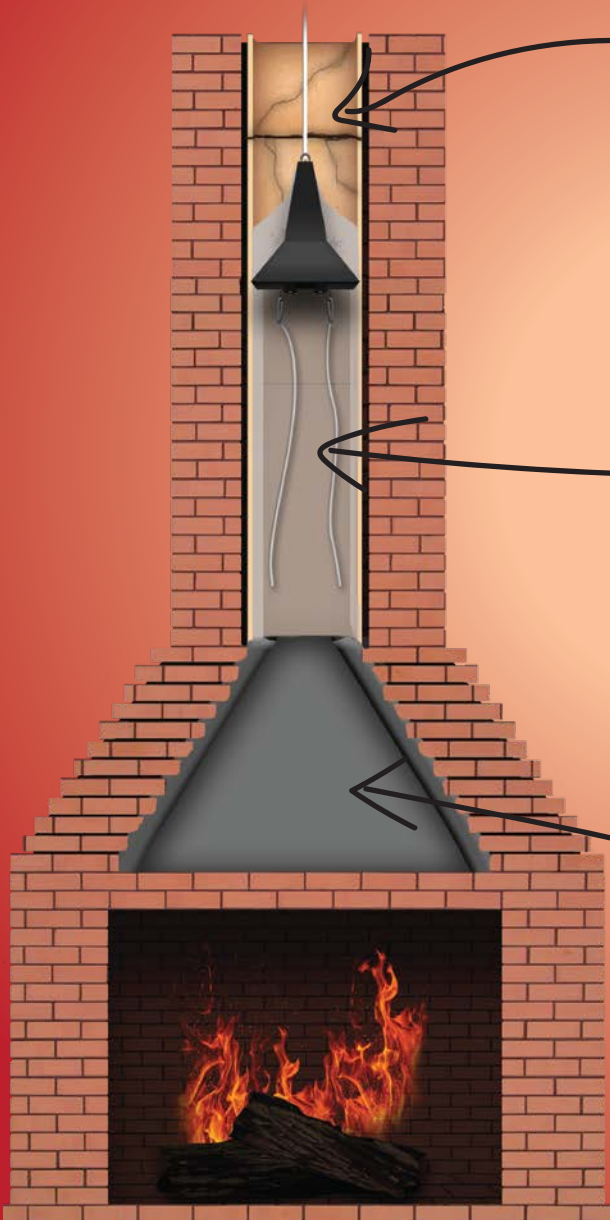
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2

Restore the Inside of the Chimney

HeatShield®

HeatShield restores the inside of your chimney to it's original peak level of safety and efficiency in 3 steps.



STEP 1: Clean

PCR (Poultice Creosote Remover) is a revolutionary product that completely removes dangerous 3rd degree creosote buildup.

STEP 2: Seal the Chimney Flue

HeatShield Cerfractory Flue Sealant is a super duty refractory coating, applied with custom tools that seal the inside of the chimney and fills in any cracks, gaps, or defects, restoring your chimney to its peak level of safety and efficiency.

STEP 3: Seal the Smoke Chamber

The jagged bricks in your smoke chamber above the firebox make it difficult for smoke to quickly escape. HeatShield smoke chamber repair products will smooth things out, as well as fill in any cracks or gaps. This helps to eliminate fire hazards, increase efficiency, & reduce smoking problems.



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3

Upgrade the Fireplace

HeatShield® PriorFire Retrofit Fireplace System

This advanced fireplace system may be the biggest innovation in fireplace design since the invention of the fireplace itself!

- ✓ **Produces More Heat** - Fills the room with 2-3x more heat than traditional fireplaces. The Unique shape of the back wall projects more heat into the room.
- ✓ **Improves Safety** - Brings your fireplace up to current building codes. Tested and listed by Underwriters Laboratory (UL).
- ✓ **Burns Cleaner** - Secondary combustion burns wood particles more completely, resulting in less creosote & less pollution being created.



4.

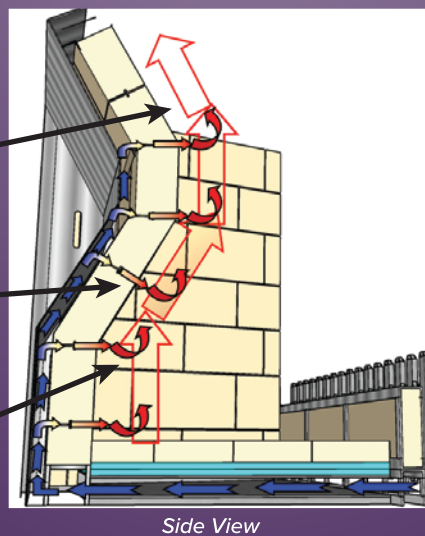
Produces more draft and a tall fun to watch flame that accelerates as it follows the "airwing" shaped back wall.

3.

Preheated air enters the fireplace through the open slots on the back wall of the fireplace.

2.

The hot air mixes with combustion gases for a more complete burn.



HOW IT WORKS

1.

Cool air enters under the fire and travels up behind the back wall brick.



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